



Hong Kong
Library Association



IFLA, HKLA and MLIMA Workshop

各位會員，您們好：

「Libraries, Development and Implementation of the UN 2030 Agenda」將於 2018 年 5 月 14 日至 15 日假香港大學圖書館舉行，本次工作坊旨說明聯合國（UN）2030 議程的內容和可持續發展目標（SDG）為方向，對如何與世界接軌作出準備，為此，本會作為國際圖聯（IAP）的一分子，並香港圖書館協會合辦是次工作坊，並邀請國際圖聯的多位專家出席工作坊，現特函誠邀 貴館於五月十四及十五日，派員出席，地點為香港大學圖書館。本次研討會將以英語進行，HKLA 和 MLIMA 會員不收費，如有意參加，可先在四月三十日前電郵至 hkla@hkla.org 報名，然後再給本會訊息即可。

澳門圖書館暨資訊管理協會

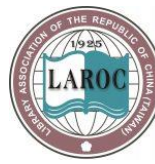
王國強理事長

2018 年 4 月 20 日

隨件附上相關簡章。



Hong Kong
Library Association



LIBRARIES, DEVELOPMENT, AND IMPLEMENTATION OF THE UN 2030 AGENDA

Workshop to be held in Hongkong, 14-15 May 2018

You are invited to attend this workshop to learn about the contribution libraries can make to development agendas, principally the United Nations (UN) 2030 Agenda and the Sustainable Development Goals (SDGs). The International Advocacy Programme (IAP) is a new IFLA capacity building programme designed to promote and support the role libraries can play in the planning and implementation of the global goals.

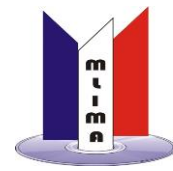
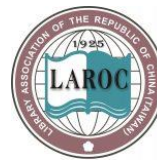
As a participant, you will become familiar with the steps needed to understand the development agenda at global, regional and national levels and you will build your knowledge and understanding of advocacy. The workshop includes a highly practical dimension to provide you with the confidence and skills to run future workshops and activities on the UN 2030 Agenda.

Through the IAP, IFLA aims to establish an engaged community of advocates who will clearly articulate the significant opportunities to increase the profile and impact of library and information professionals in the achievement of sustainable development goals.

Learning outcomes

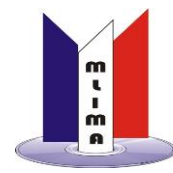
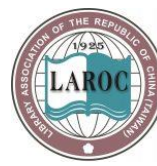
Active participation in this workshop will enable you to:

1. Have a clear understanding of the United Nations 2030 Agenda and the Sustainable Development Goals
2. Identify the key success factors for effective advocacy initiatives conducted by library associations
3. Develop an advocacy plan which focuses on the contribution to be made by the library and information sector to support sustainable development activities at the national and regional levels
4. Customise and adapt the content for local cultural and language conditions
5. Work with local and regional library associations to organise and deliver the awareness raising presentations.



Monday 14 May

Session	Topic
09.00-10.00	Welcome Introduction of trainers and participants Overview of the workshop programme and objectives
10.00-10.45	Topic 1: The UN 2030 Agenda
10.45-11.00	Coffee break
11.00-12.00	Topic 2: The Role of Libraries in the UN 2030 Agenda
12:00-13:00 Lunch	
13.00-14.30	Topic 3: The Seven Steps of the Advocacy Planning Cycle
14.30-15.00 break	
15.00-16.00	Topic 4: Developing an Advocacy Plan to Support the UN 2030 Agenda Step 1: Identify a Programme that Supports the SDGs
16:00-16:15 break	
16.15-17.45	Topic 4: Developing an Advocacy Plan to Support the UN 2030 Agenda Step 2: Relate the Programme to the SDGs Objective Step 3: Identify the Decision Makers Feedback from Participants - Day 1
19:00 Dinner	



Tuesday 15 May

Session	Topic
9:00-10:30	Topic 4: Developing an Advocacy Plan to Support the UN 2030 Agenda (cont.) Step 4: Define your Message and the Proposal Including Elevator Pitch
10:30-11:00 Morning break	
11:00-12:30	Topic 4: Developing an Advocacy Plan to Support the UN 2030 Agenda (cont.) Including Roleplay
12:30-13:30 Lunch	
13:30-16:00	Topic 4: Developing an Advocacy Plan to Support the UN 2030 Agenda (cont.) Step 5: Set your Timeline Step 6: Assess Resources & Choose Tactics Step 7: Evaluate and Follow Up
16.00-16.30 Afternoon break	
16:30-17:30	Topic 4: Developing an Advocacy Plan to Support the UN 2030 Agenda (cont.) Steps 1-7: Advocacy Plans Presentations (5 min. Per presentation) Q&A Feedback from Participants - Day 2 Closure of the Workshop Participation Certificates Delivery
19:00 Dinner	